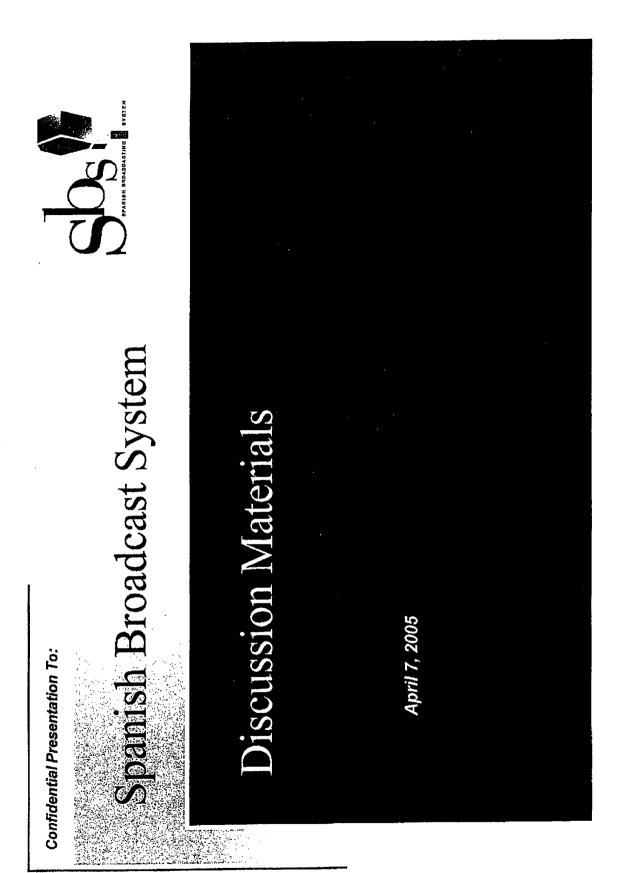
EXHIBIT A



LEHMAN BROTHERS

Agenda

- I. Current Financing Discussion
- II. Introduction to Going Private
- III. Going Private Discussion / Analysis

08-13555-mg Doc 50418-1 Filed 07/23/15 Entered 07/23/15 15:59:51 Exhibit A Pg 4 of 16

LEHMAN BROTHERS

Current Financing Discussion

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Why Lehman Brothers?

Current Financing Discussion financing and strategic fronts, with a willingness to commit capital to ensure desired results Over the years we have developed a partnership with Spanish Broadcasting, both on the

| | ◆ Over \$980 million of executed financings for SBS ~ all excoeding expectations |
|---------------------|--|
| | ◆ November 1999 - Lead Manager on \$436 million 1PO |
| Executed Financings | ◆ November 1999 - Lead Manager on \$235 million Senior Subordinated Notes |
| 0 | ◆ June 2001 - Sole Lead Manager on \$100 million Senior Subordinated Notes Add-On |
| | October 2003 - Sole Book-Running Manager on \$75 million Series A Preferred Stock offering |
| | ◆ October 2003 – Sole Lead Arranger on \$135 million Senior Secured Credit Facilities |
| | Lehman Brothers has a long history of advising SBS on imnovative strategic opportunities |
| Strateoic Advisory | ◆ May 2000 - Advised on \$165 million acquisition of Rodriguez Communications |
| | ◆ 2001 - June 2002 - Advised on proposed merger with Hispanic Broadcasting |
| | ◆ April 2005 - Advising on potential "Going-Private" transaction |
| | 쁥 |
| Financing | January 2004 |
| 10 | First pitched idea of "Covenant-Light" transaction in August of 2004 |
| | the "covenant-light" bank market |
| "Covenant-Light" | ◆ November 2004 - Lead Arranger on Triton PCS' \$250 million Senior Secured Credit Facility |
| Prowess | February 2005 - Sole Lead Arranger on Primus' \$100 million Senior Secured Credit Facility |
| | Load Arranger on current deal for a broadcasting company expected to access the market early next week |
| | ver \$1 billion on strategic a |
| Canital Commitment | ◆ Committed to 2003 aredit facilities |
| | ◆ Backstop for potential 2004 bond refinancing |
| | ♦ Will commit fully to 1st lien / 2st lien "Covenant-Light" credit facility |
| | ◆ Lebman Brothers' is the leading investment bank in the Media and Telecom sector |
| Market Leader | ◆ #1 YTD in U.S. Media and Telecom High Yield Issuance with 7 deals totaling \$1.3 billion |
| | ♦ #1 2004 Investment Bank U.S. Leveraged Loan Book-Runner with 62 deals totaling \$13 billion |
| | ◆ #4 2004 U.S. Media and Telecom Leveraged Loan Lead Arranger with 14 deals totaling \$10.4 billion |

LEHMAN BROTHERS



Current Financing Discussion

Lehman Brothers believes a "Covenant-Light" credit facility provides a compelling refinancing alternative to a traditional high yield bond offering

- ◆ The high yield market has recently become more volatile with spreads widening from record lows
- The high yield media index has widened ~ 100 bps over the past several weeks to yield 7.8%
- -More than \$2 billion of outflows over the past 3 weeks have further contributed to the market's choppiness
- The leveraged loan market by contrast has been its most robust in recent history
- -Driven in part by high hedge fund demand and relative attractiveness of floating versus fixed rate assets
- Strong conditions have spawned innovative structures such as covenant light financings
- ◆ Lehman Brothers stands ready to use its balance sheet to allow Spanish to execute this transformational financing which provides:
- -Highly attractive borrowing costs
- -Flexible, high yield style covenants
- -Fully prepayable debt
- The transaction can be executed quickly given Lehman's intense familiarity with Spanish and the work we have already completed on this financing
- Lehman Brother's history of innovation and best in class execution will enable us to deliver the best results available in the market



Recent "Covenant-Light" Bank Offerings

Lehman has the most recent and relevant experience in the "Covenant-Light" arena

Triton PCS Situation Overview

- Senior Secured Credit Facility (L+325 basis points), with Bookrunner and Administrative Agent on the Term Loan Lehman Brothers acting as Sole Lead Arranger, Sole In November 2004, Triton closed on a \$250 million
- high yield bond incurrence covenants. The tenth structure all of the traditional bank loan maintenance covenants for was similar to a credit facility, prepayable at par with the The deal was structured as "covenant light", substituting exception of a 2% premium to par in the event of a repricing
- corporate purposes, including repurchases of outstanding debt securities, acquisitions or other investments Proceeds from the facility were used for general
- Lehman Brothers and Triton. In 2003, Lehman Brothers served as Joint Book-running Manager and Deal Captain offering, and as Joint Lead Arranger and Administrative Agent on the Company's \$100 million Revolving Credit The deal was another in the long relationship between on Triton PCS's \$725 million 8 1/2% Senior Notes
- Company's wireless communications licenses cover 13.6 area encompassing portions of Virginia, North Carolina, Triton is a leading provider of wireless communications million potential customers in a contiguous geographic South Carolina, Tennessee, Georgia and Kentucky services in the southeastern United States. The

PRIMUS Telecommunications Situation Overview

- Secured Credit Facility (L+650 basis points), with Lehman In February 2005, Primus closed on a \$100 million Senior Brothers acting as Sole Arranger, Sole Bookrunner and Administrative Agent on the Term Loan
- bond incurrence covenants. Despite the non-conventional covenant package, the Term Loan generated significant investor The deal was structured as "covenant light", substituting all of the traditional bank loan maintenance covenants for high yield demand and was over-subscribed
- Company's new product initiatives in VoIP, broadband and Proceeds from the facility were used for general corporate wireless as well as potential repurchases of certain current purposes, including the acceleration of deployment of the outstanding debt
- Brothers and Primus. Most recently in 2004, Lehman Brothers The deal was another in the long relationship between Lehman served as Joint Book-Running Manager and Deal Captain on Primus' \$240 million senior notes offering
- protocol (VoIP), Internet, cellular, data and hosting services to offering international and domestic voice, voice-over-Internet ocated primarily in the United States, Canada, Australia, the ousiness and residential retail customers and other carriers Primus is an integrated communications services provider United Kingdom and western Europe

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Current High Yield Market Overview

The Broadcasting Sector has widened in recent weeks along with the general market

Current Financing Discussion

Commentary

- Year to date media issuance of \$5.6 billion (15% of total)
 3 broadcasting issues have priced YTD raising \$450 million
- Quality of execution was a function of market conditions at the time of issuance
- Lehman Brothers Media (Non-Cable) index returned 7.5% in 2004 and has showed little movement year-todate
- The 10-yr note started the week at 4.64% but recovered some ground reaching an intra-day low of 4.40% on Friday (post the jobs report)
- The spread on Lehman Brothers' U.S. Corporate High Yield Index has widened ~ 100 bps since March 15

Historical Index Performance

† 4· €

6.61%

2004 highs 3/14/04

Yield 10% 9%

5/17/04 8.29%

| | Туре | Cuppen, Maturity Call Date | Call Date | Sire (MCM) | Ratings | Current Price | | Spread (bps) |
|----------------------------|------------------|----------------------------|-----------|---------------|---------|------------------|--------------|--------------|
| | F. Lead. Control | 6,873%, 511512 | 8002/51/5 | Sins | ED/II | 87.78 | | |
| | Sr Sub Notes | 7,625%, 3/1/14 | 311/2007 | 0515 | Ba2/0+ | 104.00 | 45979 | |
| Entravision Communications | Sr Sub Notes | \$ 123%, 3/15/09 | 3/15/2006 | 27.22 | 808 | 104.00 | 90979 | |
| | Sr Sub Wotes | 10.756%, 77/11 | 3/1/2006 | 2300 | UMB | 108.00 | 8.02% | |
| | Sr Sub Notas | 8.875%,7/1/1/1 | BOUZHAL | 8,430 | 1006 | 106.75 | 6.58% | |
| | Sr Sub Notes | 6373%,2015013 | 2/15/2009 | 2500 | EQ.R. | 97.50 | 7,79% | * |
| | Sr Sub Notes | 1000%, 70,01 | 7/1/2006 | 2150 | B2/B | 107.38 | 4579 | ž |

| | | Priving | | Ratings | _ | | | |
|----|-------|-----------|-----------------------------------|---------|------|---------|---------------------------|-----------|
| | | Pate | laner | Mdy's | 34.7 | Coupon | Searity | Maturity |
| | | 3/21/2005 | Alfaily Group Bolding Ca. | ö | ¢ | 10.873% | Septor PIR Nous | 107214 |
| | | 5002/21/6 | Nexstar Broadcasting Grottp, Inc. | 슠 | ф | 7,000% | Scrien Sub Neter (add-on) | 1022014 |
| | | 24/2005 | Ratifo Ove Inc | 댖 | ¥ | 6373% | Sealor 3rd Notes | (1000) |
| | | 273/2005 | Inches (Intransliste HoldCo) | 88 | D | 900000 | Senior Libro Notes | SIGNIT |
| | 7 20% | 17247000 | birthu | 181 | å | 8250% | Scrier Notes | 1/15/2013 |
| 4 | 2 | 1242005 | burba | 3 | Å | L+487.5 | Serior FRN | 102/50/1 |
| _ | | 172472005 | furefroi | æ | å | \$.629% | Scrier Notes | MSZZDIS |
| | ; | 1/13/2005 | LIN Televisien Chap | a | m | 6.500% | Script Bul Notes (Add-on) | 102/21/2 |
| 9 | 6.5% | 1/11/2005 | RM Deneziley Holdings | 2 | å | 6.875% | Servier Notes | : IDE/SUI |
| ٨. | | 176/2005 | Sta Plays he | [See] | 5 | 9.52% | Series Notes (Add-on) | 102/179 |

Non-call Period

LEHMAN BROTHERS



4/1/05

8/16/04 10/31/04 1/15/05

6/1/04

3/17/04

.

6.41% 5.28%

2004 lows

B-In de x

BB-Index

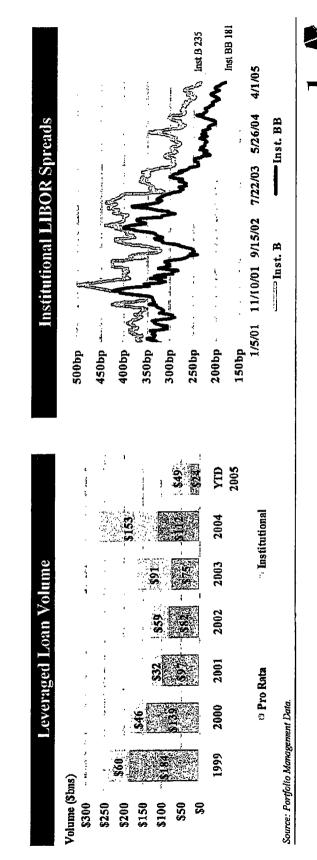
Media (Non-Cable)

Current Leveraged Loan Market

Current Financing Discussion

The Leveraged Loan Market has become the debt asset class of choice

- In the face of challenging high yield market conditions, the leveraged loan market remains robust
- Institutional volume rose this quarter to a new high of \$49 billion, up from \$41 billion in the fourth quarter of 2004
- The first quarter was once again characterized by high investor demand driven by an attractive interest rate environment
- Spreads have consequently tightened
- Institutional BB spreads decreased to a low of L+181 bps versus L+188 bps last week
- Institutional B spreads decreased to L+235 bps from L+241 bps last week
- Second-lien volume has also made a comeback in the first quarter increasing to \$5 billion from \$1.8 billion in 4Q04

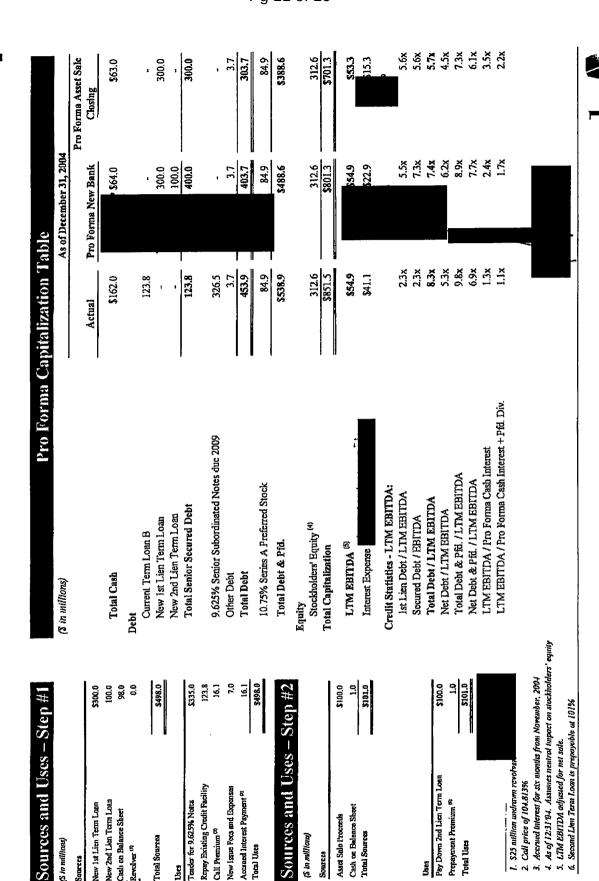






Pro Forma Capitalization – "Covenant-Light" Term Loan

Current Financing Discussion



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Indicative Terms – Senior Secured Credit Facilities

Current Financing Discussion

| er: ad Arranger and Sole Manuger: fion: fion: d Ratings: JBOR Margin: ricing: 0) | Spanish Broadeasting System, Inc. (the "Company") Lohman Brothers Inc. Lethman Commercial Paper Inc. \$425 million Sequed Credit Facilities ("Covenant Light") - \$300 million 1s Lien Term Loan ("1s Lien") - \$250 million 1s Lien Revolver ("R/C") (Undrawn at close) R/C: 5 Years 1s Lien. 7 Years 2sd Lien. 8 Years Refinance existing 9.625% notes, repay current credit facility and general corporate purposes R/C: B1/B 2sd Lien: B2/CCC+ Same as existing credit facility Same as existing credit facility R/C: L+225 bps, step down to L+200 upon completion of asset sale with further step downs to be determined a Lien. L+225 bps area, step down to L+200 upon completion of asset sale |
|--|--|
| | edit Facilities ("Covenant Light") rm Loan ("1a Lien") srm Loan ("2 nd Lien") olver ("R/C") (Undrawn at close) s, repay current credit facility and general corporate purposes s, repay current credit facility and general corporate purposes down to L+200 upon completion of asset sale with further step downs to be determined |
| eds: tlngs:: JR Margin: ig: (2) | edit Facilities ("Covenant Light") rm Loan ("14 Lien") olver ("R/C") (Undrawn at close) s, repay current credit facility and general corporate purposes s, repay current credit facility and general corporate purposes o L + 200 upon completion of asset sale with further step downs to be determined down to L+200 upon completion of asset sale |
| | lion 1st Lien Term Loan ("Zst Lien") (on 1st Lien Revolver ("RtC") (Undrawn at close) (g 9.62.5% notes, repay current credit facility and general corporate purposes (g credit facility g credit facility ps, step down to L+200 upon completion of asset sale with further step downs to be determined |
| Proceeds: ad Radings: tlees: Ticing: 0) | ion in Lien Revolver ("R/C") (Undrawn at close) ng 9.625% notes, repay current credit facility and general corporate purposes Scredit facility g credit facility ps, step down to L + 200 upon completion of asset sale with further step downs to be determined 5 bps area, step down to L+200 upon completion of asset sale |
| | ng 9.62.5% notes, repay current credit facility and general corporate purposes C+ g credit facility g credit facility ps, step down to L + 200 upon completion of asset sale with further step downs to be determined 5 bps area, step down to L+200 upon completion of asset sale |
| | ng 9.625% notes, repay current credit facility and general corporate purposes CH g credit facility g credit facility ps, step down to L + 200 upon completion of asset sale with further step downs to be determined 5 bps area, step down to L+200 upon completion of asset sale |
| | ns to be determined |
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| : - : : : : : | 5 bps, step down to L + 200 upon completion of asset sale with further step downs to be determined 225 bps area, step down to L+200 upon completion of asset sale |
| : | - 225 bps area, step down to L+200 upon completion of asset sale |
| : | 1975 Language |
| ; ; ; ; | 5 / 2 ups area |
| : | %5 |
| | 9%0 |
| 1ª Lien: Nomins | In Lien: Nominal amortization, bullet maturity at end of year 7 |
| | |
| Optional Redemption-First Lien: In the case of re- | In the case of repricings, 101% premium in the first year, all other cases prepayable at all times at par. Optional prepayments must be applied towards full |
| repayment of the | repayment of the 1st Lien Term Loan, prior to the redemption of the 2st Lien Term Loan. Carveout for LA asset sale for 2005, to allow repayment of 2st Lien Term Loan. |
| Redemption- Second Lien 101% during fin | 101% during first year, 102% premium during the second year, 102% premium during the third year, at par thereafter |
| Mandadory Prepayments: Similar to existi | Similar to existing notes, for asset sales only |
| Covenants: - Incurrence tests only | tests only |
| • | - Other covenants similar to existing Spanish bond indenture, with incremental to be determined flexibility |
| Underwitting Fee: 1.75% on First | 1.75% on First Lien Term Loan |
| 1.75% on Secon | 1.75% on Second Lieu Term Loan |

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Benefits of "Covenant-Light" Bank Financing

A refinancing committed to by Lehman will provide Spanish substantial benefits

Current Financing Discussion

A \$12 million annual reduction in interest expense assuming no asset sale

▶ An attractive permanent capital structure regardless of asset sale closing

▶ Removal of maintenance covenants in existing credit agreement

Fully prepayable debt enhancing strategic flexibility

The ability to more aggressively pursue attractive opportunities such as an investment in TV

The ability to pay cash interest on the preferred securities subject to certain thresholds

Total liquidity of approximately \$90 million



Indicative Timing & Responsibilities

| | | Current Financing Discussion |
|------------------------|--|--|
| | S M T W T F S S M T W T F S 3 4 5 6 7 8 9 8 9 10 11 12 13 14 10 11 12 13 14 15 16 15 16 17 18 19 20 21 17 18 19 20 21 22 23 24 25 26 27 28 24 25 26 27 28 29 30 29 30 31 1 2 28 Holiday | |
| Week of: | Credit Facility Event: | Participants: |
| April 4th | Organizational Meeting Begin drafting marketing materials (bank book, projections supplement and lenders presentation) Begin drafting Commitment Papers and Credit Agreement Begin drafting update Rating Agency Presentation Begin legal due diligence Distribute projection model | + All + LEH CO + LEH CO + UC, CC, CO + OC, CC, CO |
| April 11 th | ; ; , | • CO, LEH • CO, LEH, UC, CC • LEH, CO • CO, LEH • LEH, UC • LEH • LEH, UC • LEH |
| = | ♦ Receive Rati♦ Bank Meetin♦ Negotiate Cr | • CO • CO, LEH • CC, UC, CO, LEH |
| April 25th | Continue Syndication Bank commitments due (4/25) Post draft Credit Agreement (4/25) Comments due on Credit Agreement (4/29) | ↓ LEH, CO ↓ LEH, CO ↓ LEH, CO ↑ All |
| May 2 nd | ◆ Close and Fund (5/4) | ◆ All |
| | CO - Spanish UC - Underwriters' Council A - Accountants | LEH – Lehman |



9

Lehman's Media and Telecom League Table Position

Current Financing Discussion

| 7007 | 104 US MEGHA & Telecom High Yichd League Lable | gn vield League Lable | 2005 US Media & Telecon |
|--------|--|--------------------------|------------------------------|
| Rank | Rank Bank | Volume (\$bn) # of Deals | Rank Bank |
| - | Credit Suisse First Boston | \$4.9 28 | EXAME SAIR UNIDOR DE L'ARTE |
| 7 | Citigroup | 3.3 18 | 2 Deutsche Bank |
| m · | Bank of America | 3.2 25 | 3 Credit Suisse First Bostor |
| 4 | JP Morgan | 3.2 21 | _ |
| | Wilehman Blottlers. | | 5 Bank of America |
| 9 | Deutsche Bank | 2.0 18 | 9 |
| 7 | Stanley | 1.9 | 7 Merrill Lynch |
| 00 | | 1.7 | |
| 6 | , | 1.5 13 | o CIBC |
| 10 | Merrill Lynch | 0.6 | |

| March Comment of | Rank Bank | Volume (\$bn) # of Deals | # of Deal |
|------------------|--------------------------------|--------------------------|-----------|
| | A LICITIA DE POTO DE SERVICIO. | | |
| 7 | Deutsche Bank | 1.2 | S |
| <u>ر</u> | Credit Suisse First Boston | 1.2 | |
| 4 | JP Morgan | 0.4 | m |
| \$ | Bank of America | 0.3 | 4 |
| 9 | Bear Stearns | 0.2 | - |
| 7 | Merrill Lynch | 0.1 | 1 |
| ∞ | Morgan Stanley | 0.1 | ; ; |
| 6 | CIBC | 0.1 | : |

| olume (Sbn) | # of Deals |
|-------------|------------|
| \$56.4 | 76 |
| 35.4 | 33 |
| 30.5 | . 2 |
| | R ATT |
| 9.1 | 30 |
| 4.1 | 17 |
| 3.7 | |
| 2.1 | 6 |
| 1.5 | 7 |
| 1.3 | 7 |
| olume | |

| k Runne | |
|---|---|
| \mathbf{Boo} | |
| Loan | |
| Leveraged | |
| $\mathbf{s}\mathbf{n}$ | l |
| 04 Investment Bank US Leveraged Loan Book Runne | |
| 04 | |

| of Deals | 1162 | 19 | . 50 | 17 | 20 |
|-------------------------|---------|---------------|---------------|----------------|--------------|
| Jolume (Sbn) # of Deals | NEO EN | 12.5 | 7.6 | 5.2 | 4.7 |
| Volume (| | | | | |
| | | | : | ; ; | |
| | | | | | |
| ٠ | OBFORE | Goldman Sachs | Merrill Lynch | Morgan Stanley | tearns |
| Rank Bank | lennia. | Goldman | Merril | Morga | Bear Stearns |
| Ran | | ۲۹. | m ; | 4 | S |



Lehman Brothers' Lead-Managed Leveraged Financings

Current Financing Discussion

Lehman Brothers maintains a breadth of experience across the media sector

| Selec | Selected Recent Media High | a High Yield Issuances | ances | Selec | Selected Recent Media Leveraged Loans | a Leveraged Loa | Sut |
|--|---|---|---|--|---|---|--|
| | | | | | | | |
| January 2005 | Junnary 2005 | , | raoz Ang | January 2005 | December 2004 | October 2004 | August 2004 |
| Intelsat | Six Flags | CBD CBD Media | A PanAmSat | Intelsat | | CBD CBD Media | MIC Communications |
| \$1,000 million St. FRN SB75 million St. Nates \$675 million St. Nates | \$195 million Senior Notes due 2014 (Add-on) | \$100 million Senior Notes due 2012 | \$1,010 million Senior actes due 2014 | \$650 million Senior Secured Credit Faoility | S10.0 billion Acquislina Credit Pacility | St.53 million Senier Secured Credit Facility | 77.C. Communications S165 million Senior Secured Credit Pacility |
| Join Booknener | Sole Bookruuner | Join Bookruurer | Со-Манадег | Joins Hookmunes | Joint Bookenmer | Joint Bookmouer Administrative Ageat | Sole Bookrunner |
| LEHMAN BROTHERS | - | BR | LEHMAN BROTHERS | LEHMAN BROTHERS | LEHMAN BROTHERS | LRHDAAN BROTHERS | LEHMAN BROTHERS |
| LOEWS CINBPLEX | May 2004 PRIMEDIA Inc. | April 2004 | March 2004 | PanAmSat | LOEWS CHRETEK | April 2004 | March 2004 |
| | į | 111111111111111111111111111111111111111 | ~ · · · · · | PunAm Sat Corp. | Loews Campler Katertainmen | Ginemark USA, Inc. | Warner Music Group |
| \$315 million Sr. Sub. Notes due 2014 | \$175 million Sr. Mosting Rate Notes due 2010 | 7.735% Sr. Sub. Notes due 2014; 200 million Sr. Sub. Notes due 2014 | \$360 million St. Disc. Notes due 2014 | 52,910 million Senior Scorred Credit Pacility | 5830 million Senior Secured Credit facility | \$370 million Senior Secured Credit Pacility | \$1,250 million Sonior Secured Credit Facility |
| Co-Minnger | Со-Манизет | Joint Bookruming Manger | John Bookenming Manager Deal Captain | Со-Манадет Со-Достиганция Адеп! | Co-Manager Co-Doomnentation Agen | John Bookmanar Administrative Agest | John Booknumer |
| LEHMAN BROTHERS | LEHMAN BROTHERS | LEHMAN BROTHERS | LEFIMAN BROTHERS | LEHMAN BROTHERS | LEHMAN BROTHERS | LEHMAN BROTHERS | LEHMAN BROTHERS |
| Morember 2003 DEX | December 2003 | | October 2003 | A CBD Media ILC CBD Media | Six Hags | October 2003 | DEX DEX DEX |
| \$250 million 0% Sr. Disc. Notes (Add-on) | \$325 million 9.625% Sr. Notes due 2014 | \$500 million 8% Sr. Notes the 2013; \$250 million 6% Sr. Disc. Notes (5 year zero) | \$75 milkon 10.75% Cum. Exch. Rem. Pref. Stock Due 2013 | \$150 million Senior Secured Credit Pacility | \$130 million Scaint Secured Term Losn Facility | System \$135 million Senior Secured Credit Facility | \$2,26 billion Senior Secured Credit Facility |
| Co-Munger | Sole Bookraming Manager | Со-Македе | Sole Bookrunning Manager | Joint Bookrumer | Sole Bookramer | Sols Bookweer | Jain Bookwar |
| LRHMAN BROTHERS | LEHMAN BROTHERS | Lehman Brothers | LEHMAN BROTHERS | LEHMAN BROTHERS | Lahman Brothers | Lefiman Brothers | LEHMAN BROTHERS |
| | | | | | | | |

